

SIDOR 8 DESIGN

EXPERIENCE

Freelance Designer

Sidor Design, Glenville, PA (January 2018–Present)

- Provide design support to clients, along with brand development, strategic marketing, content writing and website development and maintenance.
- Design logos, business cards, stationery, websites, flyers, social media graphics, brochures, menus, advertisements, signage, shirts, labels, and more.

Marketing Specialist / Creative Director/ Partner

Doceo, York, PA (August 2011–Present)

- Work closely with Doceo's sales team, providing design support and developing new marketing initiatives.
- Build Doceo's brand through consistent marketing & messaging.
- Manage relationships with outside clients, providing project estimates and fulfilling their design and printing needs.
- Develop branding, strategic marketing campaigns and collateral material for each client to reach their unique target audience.
- Prepare and run client meetings and continually manage client accounts and communications.
- Design logos, websites, business cards, stationery, brochures, newsletters, advertisements, direct mailers, flyers, booklets, signage, vehicle wraps, shirts, labels and more.

In 2018 and 2019, Doceo has been recognized in both Inc. Magazine's Inc. 5000 Fastest Growing Companies and Central Penn Business Journal's Top 50 Fastest Growing Companies.

Graphic Designer

Kröme Communications, Pittsburgh, PA (January 2011–July 2011)

- Worked on a design team to conceptualize, develop and finalize various design projects for several of the agency's clients in a wide variety of industries.
- Designed advertisements, brochures, logos, e-newsletters, direct mailers, booklets and signage.

RELATED EXPERIENCE

Graphic Designer / Design Intern

*Providence Community Church, Spring Grove, PA
(January 2013–October 2015) / (June 2009–August 2009)*

Worship Arts Intern

*North Way Christian Community, Pittsburgh, PA
(January 2011–July 2011)*



SCOTT SIDOR
Graphic Designer

EDUCATION

Pennsylvania College of Art & Design
Lancaster, Pennsylvania
Concentration in Graphic Design
Bachelor of Fine Arts, May 2010

SOFTWARE

Macintosh OSX

Adobe CC; Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Premiere Pro

Microsoft Office 365; Outlook, Word, Powerpoint, Excel

EXPERTISE

Graphic Design

Branding

Copywriting

Web Design

Marketing

Social Media

CONTACT

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